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Contact: **Daisy Covarrubias**, Public Affairs Office | 714.593.7119 (Office) | dcovarrubias@ocsan.gov
Rebecca Long, Public Affairs Office | 714.593.7444 (Office) | rlong@ocsan.gov

OC San Wins Two GDUSA Graphic Design Awards

Fountain Valley, California – The Orange County Sanitation District (OC San) has been recognized with two awards as part of the Graphic Design USA’s (GDUSA) 2024 American Graphic Design Awards.

The 2024 Graphic Design Awards are GDUSA’s annual end-of-year best-of-year competition, encompassing over two dozen submission categories. OC San received recognition for its *Open House Count Down* social media posts and *70th Anniversary Campaign*, in the categories of Social Media and Integrated Marketing Campaigns, respectively. The *Open House Count Down* featured 16 engaging social media posts on Instagram, X, and Facebook, showcasing historical images to promote OC San’s 70th Anniversary Open House. The *70th Anniversary Campaign* took place throughout 2024, incorporating a specially designed logo, seasonally themed website graphics, social media content, report covers, and even street flags displayed around OC San’s facilities

“Winning not one, but two GDUSA Graphic Design Awards highlights the creativity, dedication, and talents of our graphic design team,” said Jennifer Cabral, Director of Communications. “The designs featured on our social media accounts, website, and publications play a vital role in how we connect with the public, serving as a powerful tool to communicate our mission to protect public health and the environment in a compelling and engaging way.”

The 2024 GDUSA Design Awards received over 8,000 entries. OC San’s *Open House Count Down* and *70th Anniversary Campaign* were among only 10 percent of projects selected as winners.

About the Awards

The American Graphic Design Awards is a contest open to everyone in the community: design firms and studios, ad and creative agencies, inhouse departments, freelancers, students and more. It honors outstanding work of all kinds — end-of-year best-of-year — in two dozen categories across all print, digital and interactive media.

About OC San

OC San is a public agency that provides wastewater collection, treatment, and recycling for approximately 2.6 million people in central and northwest Orange County. OC San is a special district that is governed by a 25- member Board of Directors composed of 20 cities, four special districts, and one representative from the Orange County Board of Supervisors. OC San has two operating facilities that treat wastewater from residential, commercial, and industrial sources. For more information, please visit www.ocsan.gov.

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